

DIGITAL BRIDGE

Ireland's AI-first digital growth agency

> FOR MARKET LEADERS

Authority

Custom-scoped engagements for market leaders. Total Irish-market digital domination – every county, every service, every AI engine.

PRICING

Custom

INCLUDED

55+ features

Pricing is scoped per project. Most Authority engagements start at €7,500 setup. Retainer scoped per engagement – typically €499–€999/mo. Book a discovery call to get a custom proposal.

IN PLAIN ENGLISH

If you want to be THE name in your industry across Ireland – on Google, in ChatGPT, in Perplexity, in every county – this is for you. Custom-scoped, dedicated strategist, weekly check-ins, and we plug your business directly into AI agent workflows.

Everything You Get

INTELLIGENCE & AUTOMATION

- Full GSC keyword harvesting pipeline – your own search data feeding every page
NEW
- Auto blog-from-SERP generation – content written from live search data, published automatically
NEW
- Semrush competitor & keyword intelligence – full integration, monthly reports
NEW
- Firecrawl-powered competitor intelligence – auto-scrape, verify & monitor 24/7
NEW
- Full competitor price drift alert system
NEW
- Customer-submitted price reports – crowdsourced competitor intelligence
NEW
- MCP server + edge function architecture – enterprise-grade backend tooling
NEW

- Cloudflare prerender worker – bots get instant static HTML, humans get React
NEW
- SERP research tooling – live query gap analysis
NEW

AI & GEO DOMINATION

- Complete GEO + ARP stack – every AI discovery file
NEW
- Full Irish market programmatic SEO – every county, every service, every town
NEW
- 4-language site – EN, GA, PL, LT
NEW
- AI City pages for every major Irish city & town
NEW
- Full schema suite – every relevant JSON-LD type
NEW
- Custom AI assistant trained on your business – answers sales questions 24/7
NEW
- Monthly AI citation monitoring – track when ChatGPT, Perplexity & Gemini mention you
NEW
- Competitor AI visibility tracking
NEW
- AI blog engine – auto-generate, translate into 5 languages, auto-publish
NEW

LEAD GENERATION & CONVERSION

- Attribution + lead-source pipeline – know exactly which channel generates every euro
NEW
- Email queue + suppression architecture – zero leads ever lost
NEW
- AI Tool Finder + Budget Consultant – custom trained on your services
NEW
- Digital Health Audit page – diagnostic lead capture
NEW
- Full conversion stack – exit-intent, sticky CTA, social proof, estimator
NEW
- PageViewTracker + full first-party analytics
NEW
- Zero leads lost guarantee – confirmation + backup notification system
NEW

AUTHORITY & CONTENT

- State of Irish SME Digital annual report – your brand becomes THE authority source
NEW
- Monthly AI visibility report
NEW

- Competitor AI visibility tracking report
NEW
- Blog with TrendingInIreland widget
NEW
- Resources hub – full topical authority
NEW
- Case studies + recent work with structured data
NEW
- Trading Online Voucher eligibility guidance
NEW

SUPPORT & STRATEGY

- Dedicated Digital Bridge strategist – weekly check-ins
NEW
- Monthly roadmap & growth plan
NEW
- Quarterly strategy sessions
NEW
- Custom MCP tooling – your business plugged into AI agent workflows
NEW
- Same-day priority support
NEW
- Custom pricing scoped per project
NEW

TECHNICAL FOUNDATIONS – BUILT INTO EVERY PACKAGE

- Semantic HTML + prerendered routes – search engines see full content not a blank React shell
- One H1 per page, proper heading hierarchy, clean paragraph structure
- Meta titles & descriptions optimised, canonical tags, hreflang
- Split sitemaps – pages, blog, locations & images – plus master index
- robots.txt allowing Googlebot, GPTBot, ClaudeBot & PerplexityBot
- Image sitemap + descriptive alt text on every image
- site.webmanifest + PWA basics – mobile install ready
- humans.txt trust file
- Cookie consent banner – GDPR compliant
- Custom 404 error page
- Cloudflare DNS & security setup
- Bot protection – Cloudflare Turnstile on all forms
- SSL security included
- Policy pages – Privacy Policy, Terms & Conditions
- Custom unsubscribe page
- Info tooltips in plain English on every feature

- Trading Online Voucher eligibility callout – €2,500 grant hook

Ready to get started with Authority?

Talk to the founder directly. No sales team. Just a real conversation.

CALL 085 224 1848

digitalbridge.ie

