

# Business Site

A high-converting multi-page website with content, SEO, and lead capture – your 24/7 salesperson.

ONE-TIME SETUP

€995

+ OPTIONAL MONTHLY

€99/mo

INCLUDED

80+ features

## IN PLAIN ENGLISH

A proper multi-page website (about, services, blog, contact) that actually shows up on Google AND in AI search (ChatGPT, Perplexity). We add fresh content every month so customers keep finding you. Most small businesses pick this – it's the sweet spot.

## WHAT YOUR MONTHLY COVERS

Everything in Brochure – plus we actively grow your site each month. Fresh content, better Google rankings, working contact forms, and a simple monthly report so you see exactly how many visitors and leads you're getting.

## Everything You Get

### DESIGN & BUILD

- Up to 8 custom pages
- Bespoke brand-matched design
- Blog with 4 launch articles
- Video embed integration – YouTube/Vimeo NEW
- Instagram feed integration NEW
- Gallery / work showcase page NEW
- Behind the scenes page NEW

- FAQ page with schema markup  
**NEW**
- Testimonials & reviews section  
**NEW**
- Case studies + recent work with structured data  
**NEW**
- Resources hub  
**NEW**
- Comparison pages – vs Wix, Squarespace, Freelancer  
**NEW**

## CONVERSION & LEAD CAPTURE

- Advanced lead capture forms
- Exit-intent popup – catches visitors about to leave  
**NEW**
- Lead capture popup – timed, once per day  
**NEW**
- Sticky mobile CTA bar  
**NEW**
- Social proof ticker – live recent activity feed  
**NEW**
- Click-to-call founder phone on every Book a Call  
**NEW**
- AI Pricing Estimator – instant quote = instant lead  
**NEW**
- Free Website & SEO Audit page – top of funnel hook  
**NEW**
- Lead capture forms wired to backend + auto email notifications  
**NEW**
- Lead confirmation + backup notification emails – zero leads lost  
**NEW**

## SEO & GEO VISIBILITY

- Full on-page SEO for every page
- Google Analytics & tracking
- Speed optimisation – LCP < 2.5s
- Google Business Profile setup
- Monthly content updates included
- GSC & Bing Webmaster Tools setup  
**NEW**
- Rank Math Pro SEO configuration  
**NEW**
- Breadcrumb + FAQ + LocalBusiness schema markup  
**NEW**

- Hreflang tags  
**NEW**
- Auto-generated sitemap.xml  
**NEW**
- Internal linking structure  
**NEW**
- IndexNow + Bing/Yandex auto-ping on every publish  
**NEW**
- Cloudflare prerender worker – perfect SEO for crawlers  
**NEW**
- Up to 3 location landing pages  
**NEW**
- County-specific imagery + local keyword data  
**NEW**
- GEO & LLM Visibility Setup – found by ChatGPT, Perplexity & Google AI  
**NEW**
- llms.txt + llms-full.txt – tells AI agents which pages matter  
**NEW**
- ai.txt – per-vendor allow rules so AI attributes your business correctly  
**NEW**
- Answer Summary block on every page – citation-ready for AI search  
**NEW**
- FAQ schema phrased the way users ask AI assistants  
**NEW**
- TL;DR + bullet-first formatting so AI can quote your site  
**NEW**
- AI crawler tracking – see when GPTBot, ClaudeBot & Perplexity visit  
**NEW**
- Monthly visitors & leads report  
**NEW**

## EMAIL & AUTOMATION

- Email newsletter signup integration  
**NEW**
- Transactional email setup – enquiry confirmations  
**NEW**
- Email suppression & unsubscribe handling – full GDPR compliance  
**NEW**
- Email queue processor  
**NEW**
- Price AI Chat – AI assistant answers pricing questions for visitors  
**NEW**
- Search term keyword injection – zero-result searches become rankable tags  
**NEW**
- Attribution tracking – know which channel every lead came from  
**NEW**

- PageViewTracker – first-party cookieless analytics

NEW

## TRUST & AUTHORITY

- Stats section with real business numbers – E-E-A-T signals  
NEW
- .well-known/did.json + organization.json – verified entity credentials  
NEW
- disavow.txt maintained – toxic backlink hygiene  
NEW
- humans.txt + site.webmanifest + PWA basics  
NEW
- Social media integration
- Basic starter logo – included FREE
- Trading Online Voucher eligibility callout  
NEW
- Info tooltips in plain English  
NEW
- Google Merchant Center product feed  
NEW
- Blog with TrendingInIreland widget  
NEW

## TECHNICAL FOUNDATIONS – BUILT INTO EVERY PACKAGE

- Semantic HTML + prerendered routes – search engines see full content not a blank React shell
- One H1 per page, proper heading hierarchy, clean paragraph structure
- Meta titles & descriptions optimised, canonical tags, hreflang
- Split sitemaps – pages, blog, locations & images – plus master index
- robots.txt allowing Googlebot, GPTBot, ClaudeBot & PerplexityBot
- Image sitemap + descriptive alt text on every image
- site.webmanifest + PWA basics – mobile install ready
- humans.txt trust file
- Cookie consent banner – GDPR compliant
- Custom 404 error page
- Cloudflare DNS & security setup
- Bot protection – Cloudflare Turnstile on all forms
- SSL security included
- Policy pages – Privacy Policy, Terms & Conditions
- Custom unsubscribe page
- Info tooltips in plain English on every feature
- Trading Online Voucher eligibility callout – €2,500 grant hook

## Ready to get started with Business Site?

Talk to the founder directly. No sales team. Just a real conversation.

**CALL 085 224 1848**

[digitalbridge.ie](https://digitalbridge.ie)









