

# Premium Site

A powerful, feature-rich website with custom integrations, e-commerce, booking and full AI-search domination.

ONE-TIME SETUP

€1,995

+ OPTIONAL MONTHLY

€179/mo

INCLUDED

107+ features

## IN PLAIN ENGLISH

A serious website that can take bookings, sell products, or run your whole sales process. We connect your CRM, payments, and email tools, dominate Google AND ChatGPT/Perplexity in your area, and run monthly competitor + site audit reports. You get an account manager who knows your business by name.

## WHAT YOUR MONTHLY COVERS

Everything in Business – plus Semrush-powered SEO monitoring, monthly competitor + site audit reports, AI-search citation tracking, and we look after your shop/booking system. You get same-day support and your own account manager on speed-dial.

## Everything You Get

### DESIGN & BUILD

- Up to 20+ custom pages
- Custom UI/UX design & animations
- Owner CMS dashboard
- Booking system with calendar
- E-commerce or booking integration – up to 20 products
- CRM & third-party connections
- 3D product preview generator

NEW

NEW

NEW

- Canvas editor – in-browser artwork editing  
**NEW**
- Fast artwork editor  
**NEW**
- Quote / price estimator tool  
**NEW**
- Price comparison methodology page  
**NEW**
- vs Competitor comparison pages  
**NEW**
- Gallery / work showcase page  
**NEW**
- Behind the scenes page  
**NEW**
- Language landing pages – up to 4 languages  
**NEW**
- Same-day service town pages – up to 10 towns  
**NEW**
- Policy pages + unsubscribe page  
**NEW**

## CONVERSION & LEAD CAPTURE

- A/B testing setup
- Conversion rate optimisation
- Exit-intent popup with smart personalised messaging  
**NEW**
- Sticky mobile CTA bar  
**NEW**
- Social proof ticker  
**NEW**
- AI Pricing Estimator + Inline Estimator  
**NEW**
- AI Tool Finder – interactive lead magnet  
**NEW**
- Budget Consultant tool – interactive lead magnet  
**NEW**
- Free Website & SEO Audit page  
**NEW**
- Digital Health Audit page – diagnostic lead capture  
**NEW**
- Full comparison pages – vs Wix, Squarespace, Freelancer, CheapestWebsites  
**NEW**
- Lead confirmation + backup notification emails  
**NEW**
- Click-to-call on every CTA  
**NEW**

## SEO & GEO VISIBILITY

- Full on-page SEO for every page
- Speed optimisation — LCP < 2.5s
- Advanced schema & structured data
- All 26 county landing pages with unique content  
NEW
- Service × County matrix pages  
NEW
- AI City pages for conversational search long tail  
NEW
- InternalLinkHub footer — kills "Discovered – not indexed"  
NEW
- Multilingual SEO — EN + Irish GA with full hreflang & locale sitemaps  
NEW
- Cloudflare Worker prerender proxy  
NEW
- GEO-formatted blog cadence — posts written to be quoted by AI  
NEW
- Full GEO stack — Answer blocks, FAQ schema, TL;DR formatting  
NEW
- llms.txt + llms-full.txt + ai.txt + agents.json  
NEW
- .well-known/reasoning.json — ARP agent discovery file  
NEW
- Markdown mirror of every page for clean AI ingestion  
NEW
- content-credentials.json — content provenance manifest  
NEW
- Full schema stack — Organization, Person, Product, Offer, FAQ, HowTo, Article, Breadcrumb, AggregateRating, ShippingDetails, MerchantReturnPolicy  
NEW
- Semrush-powered SEO health dashboard  
NEW
- Monthly site audit report — technical SEO, speed & security  
NEW
- Monthly competitor analysis report  
NEW
- Core Web Vitals audit & fix  
NEW
- Keyword ranking tracker  
NEW
- Backlink monitoring & outreach — 5 links/month  
NEW
- Server-side AI crawler dashboard — GPTBot, ClaudeBot, Perplexity, Gemini tracking  
NEW

- SERP research tool – live query gap analysis  
**NEW**
- Google Merchant Center product feed  
**NEW**
- IndexNow + Bing/Yandex auto-ping  
**NEW**

## ECOMMERCE & INTEGRATIONS

- WooCommerce / Stripe order sync  
**NEW**
- VAT auto-calculation & Eircode validation  
**NEW**
- Artwork / file upload at checkout  
**NEW**
- Print-quality validator – DPI/bleed/colour check  
**NEW**
- Firecrawl-powered competitor price auto-verification  
**NEW**
- Customer price report submission  
**NEW**
- Auto-suggest product matching  
**NEW**
- Search term keyword injection  
**NEW**
- Save price drafts / publish workflow  
**NEW**
- Seed competitor prices – bulk import  
**NEW**
- Stripe order reconciliation  
**NEW**

## EMAIL & AUTOMATION

- Automated email sequences – enquiry ☒ follow-up ☒ confirmation  
**NEW**
- Email queue processor + preview transactional email tool  
**NEW**
- Backfill customer receipts tool  
**NEW**
- Full email suppression & compliance management  
**NEW**
- Review generation system – Google/Trustpilot  
**NEW**
- Attribution tracking – every lead source identified  
**NEW**
- PageViewTracker – first-party cookieless analytics  
**NEW**

## TRUST & AUTHORITY

- Quarterly strategy reviews
- Dedicated account manager
- Priority same-day support
- State of Irish SME Digital report page  
**NEW**
- Case studies + recent work with structured data  
**NEW**
- Resources hub – topical authority builder  
**NEW**
- Blog with TrendingInIreland widget  
**NEW**
- Verified by Expert trust blocks + Person schema  
**NEW**
- Stats section with real business numbers  
**NEW**
- .well-known/did.json + organization.json  
**NEW**
- disavow.txt maintained  
**NEW**
- humans.txt + site.webmanifest + PWA basics  
**NEW**
- RLS + SECURITY DEFINER has\_role() – enterprise-grade backend security  
**NEW**
- Cloudflare Turnstile on every form  
**NEW**
- Trading Online Voucher eligibility callout  
**NEW**
- Basic starter logo – included FREE

## TECHNICAL FOUNDATIONS – BUILT INTO EVERY PACKAGE

- Semantic HTML + prerendered routes – search engines see full content not a blank React shell
- One H1 per page, proper heading hierarchy, clean paragraph structure
- Meta titles & descriptions optimised, canonical tags, hreflang
- Split sitemaps – pages, blog, locations & images – plus master index
- robots.txt allowing Googlebot, GPTBot, ClaudeBot & PerplexityBot
- Image sitemap + descriptive alt text on every image
- site.webmanifest + PWA basics – mobile install ready
- humans.txt trust file
- Cookie consent banner – GDPR compliant
- Custom 404 error page
- Cloudflare DNS & security setup

- Bot protection – Cloudflare Turnstile on all forms
- SSL security included
- Policy pages – Privacy Policy, Terms & Conditions
- Custom unsubscribe page
- Info tooltips in plain English on every feature
- Trading Online Voucher eligibility callout – €2,500 grant hook

## Ready to get started with Premium Site?

Talk to the founder directly. No sales team. Just a real conversation.

**CALL 085 224 1848**

[digitalbridge.ie](https://digitalbridge.ie)











